

KEEP YOUR MONEY IN MICHIGAN!



What happens when you *Buy Nearby?*

Michigan Retailers Association



MICHIGAN IS HOME TO
91,388
RETAIL ESTABLISHMENTS



11%

OF MICHIGAN'S
WORKFORCE IS
EMPLOYED BY RETAIL



MICHIGANDERS
SPENT AN ESTIMATED

\$33.4B

IN OUT-OF-STATE
ECOMMERCE IN 2025



IF EVERY MICHIGANDER **SHIFTED**

10% OF THEIR OUT-OF-STATE ONLINE
SHOPPING BACK TO *local businesses,*

IT WOULD...



GENERATE
\$1.7 BILLION
IN GROSS
ECONOMIC OUTPUT

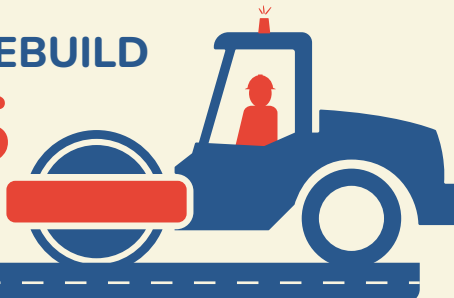


EXPAND
LABOR INCOME
\$674 MILLION



INCREASE
EMPLOYMENT BY
14,000
NEW JOBS

GENERATE ENOUGH TAXES TO REBUILD
108,000+ MILES
OF ROADS IN MICHIGAN



CREATE ENOUGH ANNUAL INCOME TO
COVER **RENT** or **CHILDCARE** FOR
AROUND **50,000 HOUSEHOLDS**

RETAIL SECTORS THAT SEE
THE MOST NEW JOBS



3,032
GENERAL
MERCHANDISE



1,914
ELECTRONICS
& APPLIANCES



1,879
CLOTHING
& APPAREL



678
HOBBY, SPORTS,
BOOKS, MUSIC

MORE INDUSTRIES THAT BENEFIT
FROM BUYING NEARBY



MEDICAL
PRACTICES



RESTAURANTS/
FOOD SERVICE



RELIGIOUS
ORGANIZATIONS



REAL ESTATE
SERVICES



AUTOMOTIVE
SERVICES



MISC. MICHIGAN
BUSINESSES



EVERY \$100
SPENT LOCALLY



\$24

OF NEW IN THE STATE OF
INCOME MICHIGAN



Make an impact in your community!

EVERY 100 RESIDENTS
IN YOUR COMMUNITY WHO
SHIFT 10%

OF THEIR
OUT-OF-STATE
ONLINE
SPENDING

TO LOCAL STORES
GENERATES

\$6,700
LABOR INCOME



\$1,700
LOCAL & STATE TAXES



BuyNearbyMI.com