

2025 YEAR-END

LEGISLATIVE REPORT

YEAR-IN-REVIEW | 2026 PRIORITIES



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2025 YEAR-IN-REVIEW EXECUTIVE LETTER



In review, 2025 was a rather slow year according to moving legislation. However, tariffs remained top of mind for Michigan retailers, SNAP restrictions came into focus during the nation's longest government shutdown in the fall, and the end of the beloved penny, without guidelines on how to handle the shortage, became main headlines in the last quarter of the year.

MRA continues to fiercely advocate on your behalf at the legislature, navigating an ever-changing regulatory environment, and providing cost-effective services like workers' compensation insurance, credit card processing, and group health insurance plans to businesses across the state.

In 2025, MRA was excited to welcome Drew Beardslee as our new Vice President of Government Affairs. Drew serves as MRA's lead advocate at the Capitol, working directly with lawmakers, building relationships on behalf of retailers, and advancing the policy priorities that matter most to our members.

From day one, Drew has made it a priority to get to know our members, understand their businesses, and listen to their concerns. He jumped right into his first Capitol Day and Legislative Reception, bringing energy, approachability, and a strong commitment to representing retailers' voices. We're grateful to have Drew on the team and advocating for MRA members every day.

Challenges, such as tariffs, will remain as we look ahead to 2026. MRA will also focus efforts on the "Open and Obvious Doctrine," helping to protect retailers from lawsuits occurring from items such as slips and falls on icy patches or injuries caused from potholes in parking lots.

Your trust inspires our commitment to protecting the retail industry and equipping businesses with the tools and support they need to succeed. Thank you for partnering with us as we navigate an evolving legislative landscape together.

This report showcases the legislative and regulatory work we focused on in 2025, giving you peace of mind and one more reason to stay focused on serving customers and growing your business.

On pages 8 and 9, you'll find a comprehensive look at the legislation, with direct impact to retail, that saw movement over the past year.

For the good of retail,

A handwritten signature in black ink, appearing to read "William J. Hallan".

William J. Hallan
President and CEO
Michigan Retailers Association

COMMUNICATION FOCUS

13 Food eNews
Updates

44 Major
Monday Emails

37 Government
eNews Updates

Total Circulation:
68,544 contacts

LEGISLATIVE FOCUS

217 Bills Monitored

145 House Bills

72 Senate Bills

44 Committee Meetings

62 Individual Meetings

5 MRA Committee
Testimonies

2025 LEGISLATIVE YEAR-IN- REVIEW

MEDIA FOCUS

21+ Video Interviews

27+ Phone Interviews

18+ Live Radio Interviews

15+ Written Quotes

5+ In-person Interviews

5+ Guest Articles/Features

TOP MEDIA TOPICS

Tariffs and SNAP cuts

Cage Free Egg Law

Bottle Bill Monitoring

ESTA Changes

The Retail Index

Shopping Trends

Buy Nearby Weekend

Michigan Monday

25 YEAR IN REVIEW

2025 set a state record for the fewest Public Acts passed by the legislature and signed by the Governor since 1837. Only 74 bills were signed into law, ending a year characterized by political division and obstructionism.

The two Chambers were hesitant to move each other's bills, leading to an impasse that prevented much in the way of legislative action. That impasse largely benefited Michigan retailers; neither party has a monopoly on misguided ideas, and our current divided government stopped several unappealing policies from both sides of the aisle from seeing the light of day.

The policies that did go the distance were either those that had to pass due to an external deadline, or those with overwhelming bipartisan support. That first category includes the expansion of Michigan's Earned Sick Time Act, which avoided the worst outcomes put on the table by the state supreme court's decision in *Mothering Justice v. Attorney General*, but still created new complexities for businesses' HR departments. Likewise, the negotiations over the state's 2026 budget were protracted and opaque, but ultimately yielded wins for Michigan retailers, including full funding for the FORCE Team in the Attorney General's budget and the last-minute removal of SNAP restrictions that have caused headaches for retailers in other states.

MRA's new Vice President of Government Affairs Drew Beardslee had the opportunity to testify on the Association's behalf before several House and Senate committees, including: supporting efforts at gift card fraud prevention (HBs 4598 and 4599), opposing data privacy legislation with problematic effects on customer loyalty programs (SB 359), and offering retail's perspective on a proposed retail license to sell tobacco (SBs 462-466). He also joined Feeding America West Michigan to speak on a panel about the potential impact of federal cuts to food assistance programs.

Over the summer, MRA participated in structured discussions with diverse stakeholders on possible reforms to Michigan's Bottle Deposit Law. For six weeks, retailers, manufacturers, recyclers, environmental groups, and more took an in-depth look at the existing bottle bill process. MRA provided feedback on the real impacts to retail, highlighting the costs and inefficiencies that make the system increasingly unworkable. As a result, an attempt to put bottle bill expansion on the ballot lost steam.

MRA achieved several wins this year through coalition-building. Last summer, the Association joined the Small Business for a Better Michigan coalition to push back against a proposed graduated income tax that would overwhelmingly be paid by small businesses. In the fall, MRA

joined the Executive Committee of the Michigan Alliance for Legal Reform, steering the conversation around opportunities to make Michigan's legal climate more fair to businesses and retail, with bills already introduced to address the state's premises liability laws and curb lawsuit abuse. At the end of 2025, MRA convened a group of associations to send joint letters to Michigan's Congressional delegation urging support for the Common Cents Act to clarify the rules retailers should follow in the wake of the phaseout of the U.S. penny.

By the end of the year, MRA made significant progress on legislation to include "gift card fraud" and related definitions in Michigan's Organized Retail Crime Act. House Bills 4598 and 4599 were introduced with overwhelming bipartisan co-sponsorship, passing in the House nearly unanimously in September, and had a productive first hearing in the Senate in December.

In a year defined by divided government, MRA was able to achieve key bipartisan wins where possible and hold the line on harmful policies from both sides.

Looking ahead, 2026 offers Michigan an opportunity to break out of the stalemate of the past year and pursue a focused, bipartisan agenda that strengthens the state's business climate. Michigan's retail community has a clear stake in that progress.

Drew Beardslee Joined the MRA Team

In February, MRA welcomed Drew Beardslee as Vice President of Government Affairs. Before joining the team, he served as Director of State Policy for the National Pork Producers Council, where he worked on a variety of state-level policy issues.

Previously, Beardslee held several key positions, including Deputy Budget Director and Policy Advisor for the Michigan House Republican Office, along with roles in the Michigan Department of Labor and Economic Opportunity and the Michigan Department of Transportation.

A Michigan native, Beardslee is a graduate of Grand Valley State University. His deep roots in the state, combined with his experience navigating legislative issues at a national level, were valuable assets as he worked to support MRA's mission and advocacy efforts in 2025.

Drew has been a seamless addition to MRA, bringing fresh energy and enthusiastic collaboration to our government affairs team and partners. We are grateful for Drew's advocacy and guidance for our members.

LEGISLATIVE *Wins*

Advancing Bipartisan Gift Card Fraud Prevention Bills

Since the Organized Retail Crime Act was established, new forms of fraud have emerged, with sophisticated criminals shifting their tactics as technology changes. As gift card fraud has risen as a threat, Michigan needs new tools to crack down on bad actors.

House Bills 4598 and 4599 would include gift card fraud in the state's Organized Retail Crime Act, making the prosecution process smoother for law enforcement.

In a year of divided government, only bills with significant bipartisan support were able to advance. HBs 4598 and 4599 saw significant bipartisan backing, with 52 co-sponsors each.

The principal sponsors—Representative Mike Harris (R-Clarkston) and Representative Samantha Steckloff (D-Farmington Hills)—cut through partisan politics to advocate for commonsense reform and shone as an example of productive across-the-aisle collaboration.

Securing Retail Priorities in the State Budget

Despite numerous delays and a lack of transparency in the negotiating process, MRA was pleased with the results of the state's FY 2025-2026 budget: all of our top priorities were represented.

• *Organized Retail Crime Funding*

MRA's main priority was continued funding for the FORCE Team within the Attorney General's budget. The budget conference tapped \$950,000 in unadjudicated asset forfeitures to fund the unit for the 2025-2026 fiscal year.

MRA will continue to advocate for that funding to shift back to general fund dollars in future years, allowing more of the seized property to be used to make retailers whole. Still, funding the FORCE Team is critical, especially when paired with the gift card fraud prevention bills still moving through the legislature.

• *SNAP Security Measures In, Restrictions Out*

To increase security and reduce fraud, the budget requires the Michigan Department of Health and Human Services to adopt chip card technology for Michigan Bridge cards.

While earlier language required the Department to complete that implementation by Jan. 1, 2026, the Department must now begin that implementation process by that date, giving retailers time to manage that transition in the new year.



The budget did not include the earlier proposed requirement that MDHHS request a federal waiver to prohibit the purchase of soda and candy with SNAP dollars.

• **Revenue Sources Avoid Worst Outcomes**

Earlier in the budget negotiation process, many revenue sources were on the table, several of which would have been harmful to retail: a retail delivery fee, digital advertising taxes, and a per-mile tax on heavy trucks.

Thanks to our advocacy, none of those sources were tapped in the final version. Instead, road funding is provided by a 24% wholesale tax on cannabis sales and a swap in sales tax and fuel tax at the pump to send more money directly to the roads.

Holding Off Bottle Bill Expansion

2025 saw a renewed push to expand Michigan's Bottle Deposit Law, with environmental groups floating ballot language and convening stakeholder groups to assess the system's current flaws and explore options for reform. Unfortunately, most of these proposed "solutions," including expansion of covered container types and universal redemption, would make the already-messy system even more unworkable.

Amidst these conversations, new data showed bottle bill redemption rates hitting an all-time low, while curbside recycling reached an all-time high. It's clear that Michigan consumers increasingly favor convenience—something the bottle bill doesn't offer.

The moderated discussions culminated with a workshop hosted by the University of Michigan's Center for Sustainable Systems, where MRA, specific retail members, and other stakeholders

unpacked their concerns with the existing system while cautioning against reckless expansion.

In October, the Center produced a report that acknowledged retailers' concerns, noting that "Michigan's current bottle deposit infrastructure is not equipped to handle the additional material that expansion would bring."

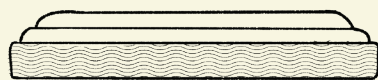
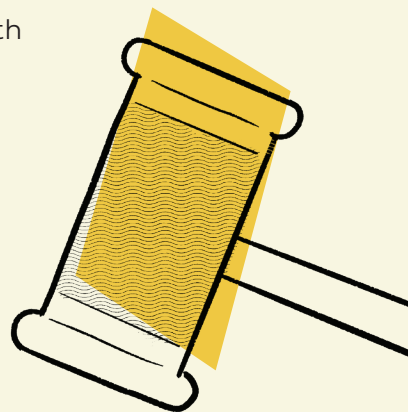
Thanks to the efforts of stakeholders and the deeper insights into the system's flaws, the push to advance bottle bill expansion via a ballot initiative lost momentum.

Pushing Back on Data Privacy Issues

Senator Rosemary Bayer (D-West Bloomfield) re-introduced her data privacy legislation from the previous session. SB 359 aims to regulate businesses' use of customers' personal data by combining pieces of several other states' data privacy laws. This approach would make compliance even more difficult, especially for businesses that operate in multiple states.

Further, a unique provision in the Michigan bill would require the value a customer receives from a customer loyalty program be "proportional" to the value the retailer receives from the customer's data. That language, which is not found in any other state privacy statute, would render customer loyalty programs essentially impossible to operate in the state.

MRA testified in opposition to the bill, and though the bill was reported from committee, it did not see action on the floor despite other companion bills moving.



BILLS IMPACTING RETAIL THAT SAW MOVEMENT IN 2025

GROCERY & CONVENIENCE

BILL NUMBER	DESCRIPTION	PROGRESS	PUBLIC ACT (EFFECTIVE DATE)	MRA POSITION
SB 68	Co-branded beverage product placement: A bill to prohibit placing “co-branded” alcoholic beverages “immediately adjacent” to nonalcoholic beverages, candy, snacks, toys or water.	Second Chamber		—
SB 416-417	Bottle Bill Expansion: Expands the bottle deposit law to include universal redemption and new container types. The bill redistributes much of the escheats formula, but there are no increases to retailers’ share (25%) despite added responsibilities.	First Chamber		👎
SB 462-466	Tobacco Retail Licensure: Requires a license to sell tobacco at retail, establishes penalties for noncompliance, and requires annual training.	Second Chamber		—
HB 5368-5372		First Chamber		—
SB 512-513	Liquor Control Code Changes: Amends the Michigan Liquor Control Code to make changes related to the sale or provision of items with college or university logos, the provision by vendors of gifts and sponsorships and promotional signs to colleges or universities, dishonored payments from retailers to wholesalers, certain on-premises sales of nonalcoholic beer, beer samples, and the composition of the Craft Beverage Council.	Signed by Governor	PA 65 of 2025, Immediate Effect	—
SB 604	Authorized Liquor Distributor Fees: Increases authorized liquor distributor fees within the Michigan Liquor Control Code.	First Chamber		—
HB 4422		Second Chamber		
SB 624	Local Approval for Liquor Licenses: Requires approval from a local legislative body for a specially designated merchant license or specially designated distributor license.	First Chamber		👁️
HB 4114	MLCC Violations: Sets a time limit of 2 years after which violations of the Michigan Liquor Control Code cannot be held against licensees in applications for transfers or new licenses or used to suspend/revoke a license.	Second Chamber		👍
HB 4276	Gas Station Liquor Distributor: Removes the requirement that gas stations maintain an inventory of at least \$250,000 of goods in order to hold a specially designated distributor (SDD) license.	Second Chamber		👍
HB 4398	County Elections on Alcohol Sales: Allows counties to hold elections asking voters whether to limit alcohol sales on Sundays.	Second Chamber		👁️
SB 264		First Chamber		
HB 4515	Bridge Card Photo ID: Requires recipient’s photo and signature on Michigan bridge card	Second Chamber		👁️
HB 5117	Liquor License Quota Exemptions: Exempts grocery stores over 25,000 square feet from the community-driven Specially Designated Distributor license quota in certain localities. The bill has requirements for the amount of fresh food offered onsite to qualify for the exemption to sell spirits.	First Chamber		👍

PHARMACY

SB 3-5	Prescription Drug Affordability Board: Creates the Prescription Drug Affordability Board (PDAB) and requiring compliance with PDAB established upper payment limits for certain drugs. It would also prohibit reimbursements to pharmacies in amounts less than the upper payment limit.	Second Chamber		👎
HB 4544-4546		First Chamber		👎
SB 107	PREP Act Reimbursement: Requires reimbursement to pharmacies for various immunizations, lab tests, and dispensed prescriptions under the federal PREP Act.	Second Chamber		👍
SB 397-405	Opioids/Naloxone Package: A 9-bill package to exempt naloxone from the medical assistance prior authorization process, removing drug testing products and fentanyl testing strips from the definition of “drug paraphernalia,” require co-prescribing of naloxone with opioid drugs, and provide coverage for street medicine services.	Second Chamber		👁️
HB 4252	Generic Name Labeling: Require generic drug names to be displayed on each blister cell or blister pack.	First Chamber		👁️
HB 4947-4948	Pseudoephedrine Logging: Requires manufacturers of pseudoephedrine to participate in NPLEX, a national logging system. If manufacturers are noncompliant, the product may be flagged at checkout at a retail store.	Second Chamber		👍











KEY		Support		Neutral
		Oppose		Monitoring

FOLLOW ALONG ONLINE!








View the complete, up-to-date bill tracker at Retailers.com:



LABOR & REGULATORY

SB 8	Minimum Wage/Tipped Wage: Phases in a minimum hourly wage increase to \$15.00 by 2027 and a tipped wage increase at 50% of the general minimum wage by 2031. Pre-empt the implementation of a more aggressive scheme under the Mothering Justice v Attorney General Supreme Court decision.	Signed by Governor	PA 1 of 2025, Immediate Effect	
HB 4002	Earned Sick Time Act: Requires employers provide set amounts of earned sick time for employees (with exceptions). Pre-empt the implementation of a more aggressive scheme under the Mothering Justice v Attorney General Supreme Court decision.	Signed by Governor	PA 2 of 2025, Immediate Effect	
SB 134	Consumer protection act expansion: Legislation to expand the coverage of Michigan's Consumer Protection Act to all licensed and regulated professions and industries as well as adding litigation opportunities under the act. The bills would rope in 80 different regulated businesses, trades, and professions under the Michigan Consumer Protection Act by eliminating what's known as the "regulatory compliance exemption."	Second Chamber		
SB 284	Digital Age Verification: Requires age verification for certain apps and app stores, and requires parental approval for minor users.	First Chamber		
SB 307	Lead Plumbing Fixture Labels: Requires labels for products containing lead.	First Chamber		
SB 359	Data privacy: Legislation that would require initial consent from the consumer (opt-in) vs. an opt-out, includes biometric data without an exemption for security footage, allows consumers to bring private rights of action against businesses, and uses ambiguous loyalty program language.	First Chamber		
SB 360-364	Data breach legislation: Bills that seek to make substantial revisions to Michigan's Identity Theft Protection Act around data breaches including requiring providing credit monitoring services to impacted residents and requires notice to the attorney general if the breach involves more than 100 residents. It also grants the attorney general the right to initiate an investigation and examination under oath prior to bringing any civil action.	Second Chamber		
SB 503-505	Microplastics: Prohibits the sale and distribution of materials that contain plastic microbeads.	First Chamber		
SB 700	UIA Overpayment Waiver: Allows the Unemployment Insurance Agency to waive overpayment for certain improperly paid benefits during the COVID-19 pandemic.	Second Chamber		
HB 5065	Firearm Retail License: Requires a state license to sell firearms, and requires additional training for employees.	First Chamber		

TAXES & LEGAL

HB 4098-4099	Tax Tribunal Hearings: Allows tax tribunal to hold electronic hearings, and permit electronic hearings under the Open Meetings Act	Signed by Governor	PA 53 of 2025, Effective 3/24/2026	
HB 4142	Digital Advertising Tax: A graduated tax on digital advertising beginning with entities with annual gross revenues of at least \$100 million.	First Chamber		
HB 4582	Premise Liability: Restores Michigan's "open and obvious" liability doctrine. Businesses would be protected from liability for certain exterior hazards that were considered "open and obvious"—often environmental or weather-related hazards that are out of a business's control.	First Chamber		
HB 4598-4599	Gift Card Fraud Prevention: Adds gift card fraud and tampering to Michigan's Organized Retail Crime Act. A key MRA legislative priority for 2025-2026 session.	Second Chamber		
HB 4825	Returnable Container Tax Credit: Creates individual and corporate income tax credits for distributors that originate deposits on beverage containers.	First Chamber		
HB 5125-5126	Cargo Theft: Increases criminal penalties for cargo theft.	First Chamber		
HB 5281	Third Party Litigation Funding: Requires transparency for outside investors who fund litigation costs for profit.	First Chamber		



RETAILERS

Unite at the 2025 Capitol Day & Legislative Reception

Last April, retailers from across Michigan gathered in Lansing for the Michigan Retailers Association's 2025 Capitol Day and Legislative Reception—an energizing day of advocacy that amplified the voice of retail at the Capitol.

Throughout the day, MRA members, board leaders, and retail ambassadors met directly with legislators and legislative staff to share real-world perspectives on the challenges and opportunities

facing Michigan retailers. In total, more than 40 meetings took place, focusing on collaboration, policy solutions, and strengthening Michigan's retail industry.

Key discussions highlighted both shared priorities and areas of concern, including efforts to combat organized retail crime, address emerging fraud tactics, and oppose regulatory proposals that would increase costs for retailers and consumers.



Supporting Continued Funding for Organized Retail Crime Enforcement

Retailers expressed strong support for continued funding of the FORCE (Focused Organized Retail Crime Enforcement) Team—a first-of-its-kind task force created in 2023 to disrupt organized criminal networks targeting retailers. Through a collaborative partnership between businesses and law enforcement, the FORCE Team has charged more than 85 defendants in 42 major cases, recovered over \$10 million in stolen merchandise. As the original one-time funding winds down, retailers urged lawmakers to sustain this successful program into 2026 and beyond.

Addressing Emerging Gift Card Fraud

Participants also raised concerns about evolving fraud schemes that have emerged since the passage of the Organized Retail Crime Act. Organized criminal rings are increasingly targeting gift cards and loyalty programs, impacting consumers, retailers,

processors, and Michigan's economy. Retailers emphasized the need to ensure law enforcement has clear authority to investigate and prosecute gift card fraud and keep pace with these growing threats.

Opposing Bottle Bill Expansion

Retailers reiterated strong opposition to efforts to expand Michigan's bottle deposit law. Expansion would increase operational costs for retailers and consumers at a time when prices remain high. With the potential for bottle bill expansion in 2026—either through legislation or a ballot initiative—retailers reminded lawmakers that recycling solutions must be convenient for consumers without placing undue burdens on businesses.

Following a full day of advocacy, participants reconvened for an evening legislative reception at Dykema. The reception provided an opportunity for continued dialogue in a relaxed setting and brought together retail ambassadors, legislators, retailers, event sponsors, and members of the Michigan Retailers Association and Retailers Insurance Company Boards of Directors.



MRA extends sincere appreciation to the event sponsors and offers special thanks to Busch's Fresh Food Market for generously donating their time and providing a delicious catered menu. We also thank the lawmakers who took time from their schedules to engage with our members and support the voice of retail across Michigan.

Thank you to our generous sponsors

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Meijer

National Association of Chain Drug Stores

National Retail Federation

Retail Industry Leaders Association

Sushi Maru

2025 LEGISLATORS *of the Year*

Congratulations to our 2025 Legislators of the Year, Representatives Mike Harris and Samantha Steckloff.

Representatives Harris and Steckloff sponsored House Bills 4598 and 4599, respectively, and together secured 52 bipartisan

co-sponsors. The bills, which would include gift card fraud in Michigan's Organized Retail Crime Act, advanced nearly unanimously through the House in September and are now poised for action in the Senate.

MRA looks forward to continued collaboration with both Representatives in 2026.



Representative Mike Harris (R-Clarkston)

State Representative Mike Harris was first elected to the Michigan House of Representatives in May 2022. He represents the 52nd District, which encompasses part of Oakland County: the

cities of Lake Angelus and Clarkston, Independence Township, and portions of Springfield and Waterford townships.

Rep. Harris chairs the House Insurance Committee. He serves as the vice chair of the House Government Operations Committee, and he is a member of the House Economic Competitiveness Committee, the House Judiciary Committee, and the Legislative Council. Rep. Harris also serves on the House leadership team as the majority caucus whip. Before taking office, Rep. Harris served in law enforcement for 26 years, including 25 years with the Waterford Township Police Department.



Representative Samantha Steckloff (D-Farmington Hills)

State Representative Samantha Steckloff is serving her third term representing Michigan's 19th House District, which comprises the communities of Farmington Hills,

Birmingham, Beverly Hills, Southfield, Bloomfield Township, Bingham Farms, Franklin and Southfield Township.

Rep. Steckloff serves on the Appropriations Committee and five Appropriations subcommittees: General Government, Higher Education and Community Colleges (Chair), Joint Capital Outlay (Majority Vice Chair), School Aid and Education, and Transportation. Prior to taking office, she served as a Farmington Hills City Councilmember.

Representative Steckloff was one of MRA's Legislators of the Year in 2022, thanks to her work on previous ORC legislation.

2026 LEGISLATIVE

With many of the underlying factors remaining the same, the second half of the 2025-2026 legislative session may be as muted as the first half. The main difference this year will be the staggering number of elections taking place: Michigan's entire State House and Senate are up for election, as are all U.S. House members.

On top of that, Michigan will also have statewide elections for governor, U.S. Senate, attorney general, secretary of state, and supreme court. Big changes could be in store for 2027, and with nearly everyone in campaign mode, expect less and less to happen on a legislative front the closer we get to Election Day.

While this "less is more" approach is a benefit to Michigan retailers, there are still some bipartisan priorities to achieve in 2026:

- **Gift Card Fraud** – HBs 4598 and 4599 passed the House nearly unanimously in September 2025, and have already had a first hearing in the Senate. These overwhelmingly bipartisan bills are well-positioned for action in early 2026.
- **Legal Reform** – MRA is focused on restoring fairness and balance in the state's legal system, reining in various forms of lawsuit abuse that make it harder for Michigan retailers to do business. Through our Executive Committee

role with the Michigan Alliance for Legal Reform, we support efforts to restore the state's "open and obvious doctrine" to push back on frivolous or excessive lawsuits around premises liability for hazards that are outside of a retailer's control.

- **Organized Retail Crime** – Organized retail crime investigations are growing harder as criminal groups expand in scale and sophistication. This year, we will deepen law enforcement partnerships and explore legislative solutions on cargo theft and other emerging ORC trends.
- **Pharmacy Reimbursement** – The federal PREP Act was codified in Michigan in 2023, granting pharmacists the authority to administer vaccines and certain medical tests. A follow-up bill is necessary to ensure pharmacists are properly reimbursed for various immunizations, lab tests, and dispensed prescriptions. We continue to support SB 107, which passed the Senate in April 2025.



PRIORITIES

I've Read This Report, *Now What?*

Reach out to us for help in dealing with state regulators and the legislature.



1. Use it

Update your systems, policies, and procedures to stay compliant with current laws and regulations.



2. Share it

Tell your employees and share information with a neighboring store on items that might impact both of your businesses. Encourage them to get engaged and reach out to MRA for information.



3. Tell us

Let us know what requirements and regulations keep you up at night. We may not know the challenges you're facing until you tell us. We can help cut through the red tape to get you answers and work on making changes to laws and regulations. Contact us at mra@retailers.com.



4. Weigh in

Connect with your elected officials – they WANT to hear from you. Your input will help them be more informed and prepared when it's time for them to vote on legislation impacting retail stores like yours. Here are a few ways to connect with them:

- Visit their coffee hours
- Invite them to tour your store
- Join us for Capitol Day, April 22, 2026 in downtown Lansing!

For more ideas, visit our Take Action & Advocate page under the Get Engaged tab on Retailers.com



5. Stay in the know

We share a lot of information in a variety of ways to keep members updated. You can find information:

- On our website at Retailers.com/Advocacy
- On our Facebook page
- In your email inbox (full of important news alerts and reminders)
- By following along with our bill tracker



6. Chip in

Consider making a contribution to MRA's PAC or Advocacy Fund. Donation forms are available on our website and on the back cover of this report.

MRA PAC helps support lawmakers and candidates who understand the unique challenges that retailers face every day. MRA PAC can only accept personal contributions.



SAVE THE DATE

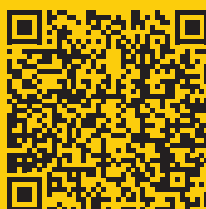
Capitol Day
& Legislative Reception

DOWNTOWN LANSING
WEDNESDAY
APRIL 22, 2026

Presented by Michigan
Retailers Association



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Strengthen our efforts by contributing to MRA's Advocacy Fund

MRA's Advocacy Fund enhances MRA's lobbying efforts to support retail in Michigan.

To contribute

Contributions to the fund can be made from business accounts and written off as a business expense. To contribute, please send a check made payable to "MRA." In the notes line, indicate "MRA Advocacy Fund." Contributions should be sent to Drew Beardslee's attention. Contact Drew at abeardslee@retailers.com