

## Sponsorship Opportunities

### Sponsorship

**YES!** \_\_\_\_\_ will be a sponsor as indicated below:

#### EVENT sponsorship

- \_\_\_ Wednesday (Awards) Dinner - \$10,000
- \_\_\_ Thursday Dinner & Entertainment - \$10,000
- \_\_\_ Bocce Tournament - \$3,500
- \_\_\_ Reception - \$2,500
- \_\_\_ Corn Hole Tournament - \$2,000
- \_\_\_ Lunch - \$1,500
- \_\_\_ Euchre Tournament - \$1,000

#### HOST sponsorship

- \_\_\_ Diamond - \$5,000
- \_\_\_ Platinum - \$3,500
- \_\_\_ Gold - \$2,500
- \_\_\_ Silver - \$1,000
- \_\_\_ Bronze - \$500

• EVENT sponsorship.. \$ \_\_\_\_\_

• HOST sponsorship.... \$ \_\_\_\_\_

**TOTAL sponsorship .. \$ \_\_\_\_\_**

#### Benefits of Sponsorship

- All \$10,000 event sponsors receive four complimentary summit registrations
- All \$3,500 event sponsors and Diamond/Platinum-level host sponsors receive two complimentary summit registrations
- All \$1,500-\$2,500 event sponsors, and Gold-level host sponsors, receive one complimentary summit registration
- All event sponsors will also receive recognition at the appropriate host level sponsor on all conference materials and signage *(example: a \$10,000 event sponsor will also be listed as a Diamond-level sponsor)*
- Printed recognition on Food Retailers Summit signage and verbal recognition during events
- Recognition in the Food News and the Michigan Retailer
- Recognition on MRA's various social media platforms

### Billing

**TOTAL sponsorship .... \$ \_\_\_\_\_**

1.  Check enclosed (made payable to **Michigan Retailers Association**)

2.  Please invoice \_\_\_\_\_

3.  Charge my credit card \_\_VISA \_\_Mastercard \_\_Discover \_\_AMEX

Card holder name \_\_\_\_\_ Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_ Card billing zip code \_\_\_\_\_

email receipt to \_\_\_\_\_

### Welcome Bag

\_\_\_ **YES!** We/I want our product(s)/promotional items/information included in the Welcome Bag.

The welcome bag will be distributed to each Summit attendee when they register.

MRA will send a product/promotional materials description form, with quantity needed and shipping/delivery instructions approximately two weeks prior to the Summit.