

MICHIGAN RETAILER

Media Kit

Why advertise in Michigan Retailer?

With every issue, we reach retail owners, managers, and executives who make spending decisions for **15,000 stores and websites across the state.**

As the official publication of Michigan Retailers Association, we are the best vehicle for reaching the largest international chain to the smallest independent store-owner.

Our audience industries

department stores • discount stores • grocery • sporting goods • drug stores • gift shops • book stores • hardware • shoes • jewelry • furniture • auto service and tire dealers • record stores • brick and mortar • clicks and mortar • online • catalogue • medical practices • professional practices

Michigan Retailers Association is the unified voice of Michigan's retail industry and a trusted resource for all types of businesses. Michigan retailers provide more than 870,000 jobs to Michigan workers and are responsible for 20% of Michigan's total economic activity.

